



# Zentangle Album Art

Intro to Visual Arts  
Ms. MacLure

Name:

**Objective:** You will create a new album cover for a favorite musical artist or band using zentangle and design techniques used in class.

**Frameworks Objective(2.16):** Students will create artwork that demonstrates a purposeful use of the elements and principles of design to convey meaning and emotion about music.



**Materials:** Bristol board, bic pen, watercolor paint, brushes.

## Overview:

**Album Art:** Art produced for the cover of records and CDs. Some artists specialized or gained fame through their work, notably the design team Hipgnosis (through their work on Pink Floyd albums in the 1970s). The talents of many photographers and illustrators have been used to produce a vast array of memorable LP/CD covers. Album covers serve the purpose of advertising the musical contents on the LP, through the use of graphic design, photography, and/or illustration. An album cover normally has the artist's name, sometimes in logo form; and the album title.

**Zentangle:** Is a fancy term for intense doodling. It's the art of using repetitive patterns in a series of made up shapes to create a more complex looking design. We will incorporate this method of doodling into our album designs.

**Ball Point Pen:** You most likely use this each and every day in your other classes! Little did you know that regular old ball point pens are perfect for achieving dynamic cross hatching.

## Demos:

1. How to Zentangle
2. Planning a design for album.
3. Incorporating design and zentangle into one image.
4. Ball point pen hatching techniques and watercolor painting tips.



Contact: Questions? Email Ms. Mac at [amaclure@valleytech.k12.ma.us](mailto:amaclure@valleytech.k12.ma.us)

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**“It takes courage to grow up and be who you really are.”**

**-E.E. Cummings**

## Use the following steps...

- Practice zentangle in class and at home for homework while listening to music.
- Come up with a design for your album cover (separate from your zentangle for now).
- Combine your design, and one of your zentangles into one album cover design. (DEMO in class)
- Outline your lines in bic pen, and use cross hatching techniques for texture. (DEMO in class)
- Paint with watercolor paint. (DEMO in class)

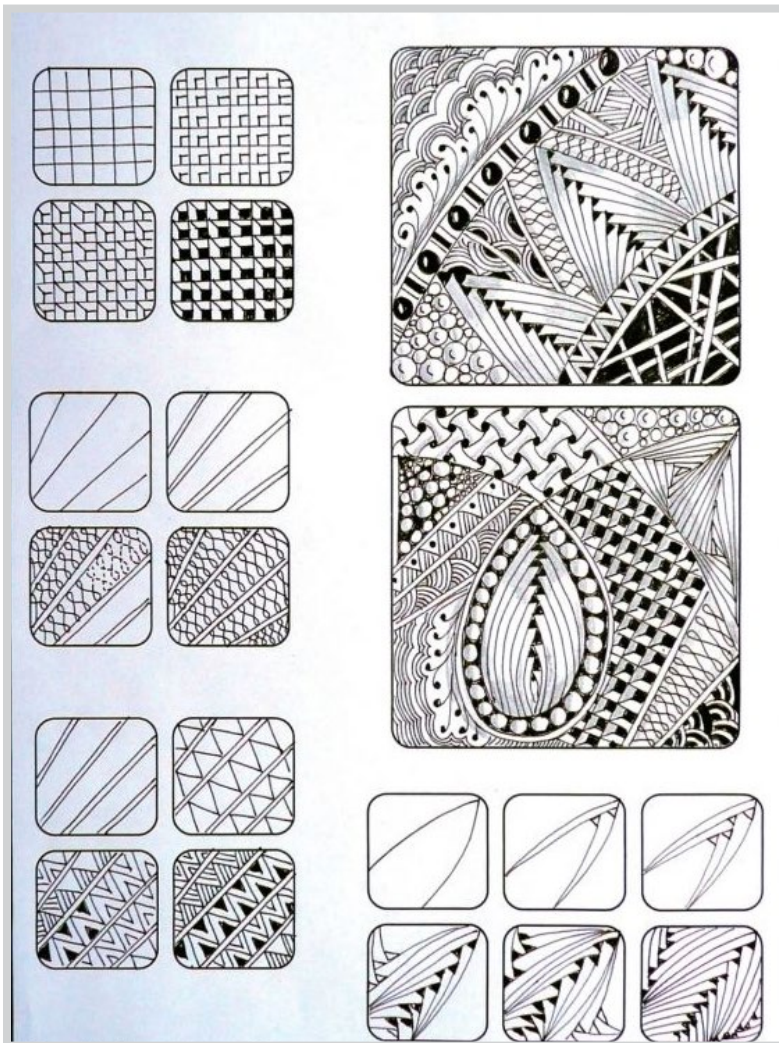
## Assessment:

- Effort: **20 points**
- Demonstrates the mood of the music chosen. **10 pts**
- Facilitates a selective use of colors. **10 pts**
- Mastery of zentangle methods. **10 pts**
- Exploration of pen textures. **10 pts**
- Harmony between planned composition and zentangle design. **10 pts**
- Originality demonstrated. **10 pts**
- Used care with art materials: **20 pts**



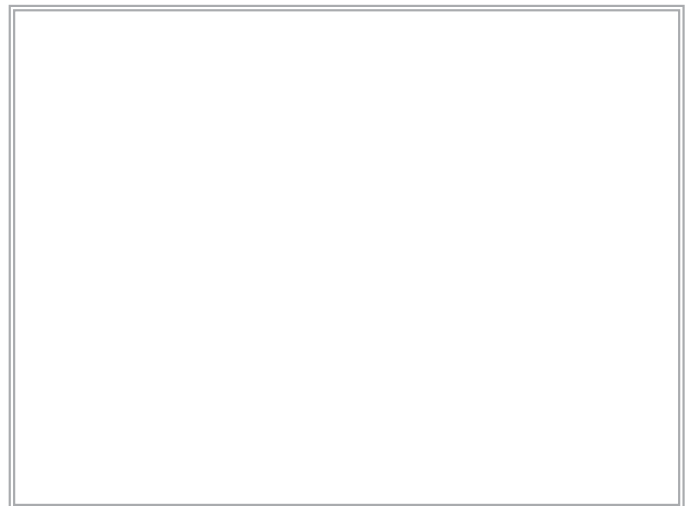
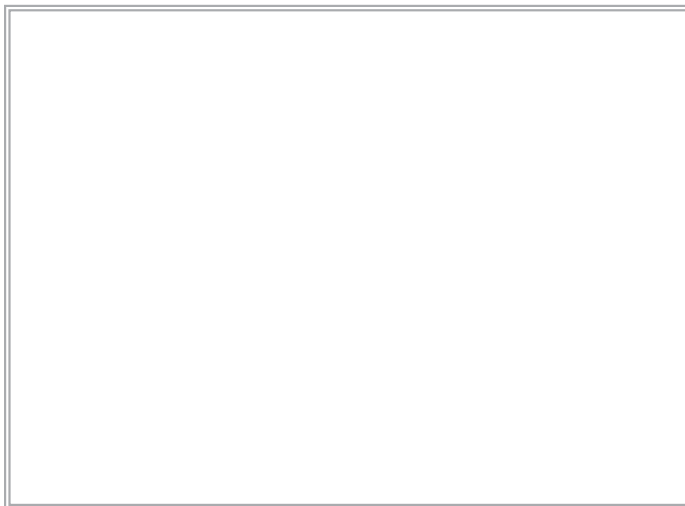
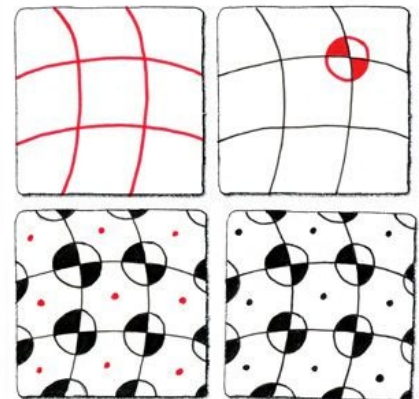
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1. ○
2. ◐
3. ◑
4. ◒

CRUFFLE

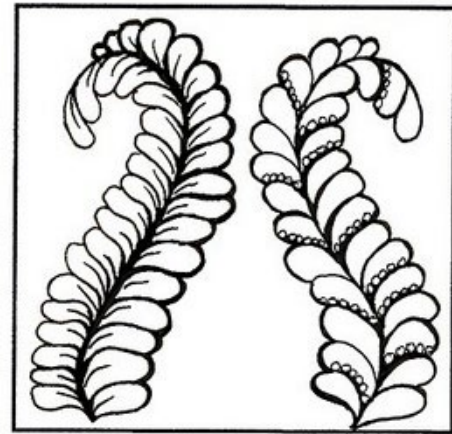


Use the zentangle demos in class and the examples above to practice some doodles of your own in the boxes above.

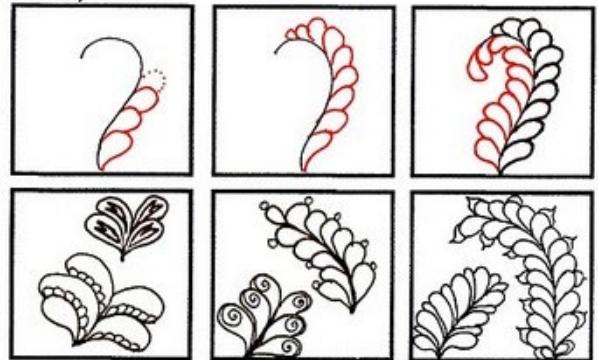
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# Zentangle Album Art: Examples

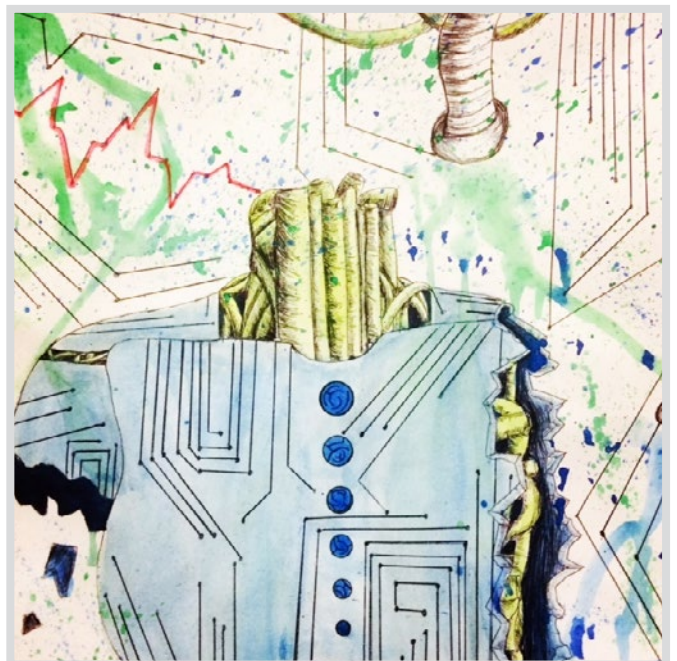
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*steps*



**“Creativity is intelligence having fun.”**  
-Albert Einstein



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# Zentangle Album Art: Homework

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1. Explain what album art is. Why might the mood of the cover art be important? **10 pts:**
2. How did students from last year incorporate doodles/zentangle into their overall designs? Refer to previous page. **10pts**
3. Explain zentangle?**10 pts**
4. What musical artist will you be creating an album cover for? What kind of music do they make? What mood might be associated with that music? (at least 3 descriptive words).**10pts:**
5. In the thumbnail spaces below, create 2 different designs to choose from for your album cover. **20 pts.**
6. In the remaining box, create a zentangle while listening to the music you've chosen as inspiration for this project. Use pen. **20 pts.**

